

TRIFINITY

advertising & marketing

credential 2020

Company Profile

TRIFINITY is a full-service advertising agency founded in 1998 by a group of marketing enthusiasts with extensive marketing and advertising experience from multinational companies. With a passion to deliver true business values, we are dedicated to run a versatile and dynamic agency that would nurture creativity and intimate client relationship.

We strive to create infinite possibilities for our clients with three guiding principles: Collaboration, Innovation and Quality. Working closely with our clients to understand their strategic marketing issues, we then create innovative concepts that are executed with utmost quality.

Over the years, we have built a trusted relationship with our clients and serve as an external arm of their businesses. This could be proven with our diverse portfolio of long-term clients, ranging from IT, banking and finance, retail to utility and government services.

Client List

Technology

- IBM (on-list supplier since 1998)
- Cisco (on-list supplier 2002-2018)
- Veritas (since 2002)
- DELL (on-list supplier since 2004)
- Dimension Data (now NTT) (since 2009)
- EMC (now DELL EMC) (since 2010)
- Concur (since 2011)
- RSA (since 2013)
- Aruba Networks (since 2014)
- Akamai (since 2012)
- FlexSystem (since 2016)
- Lantro System Group (since 2010)
- SAP (since 2015)
- IEK (.tw) (since 2016)
- F5 Networks (2013-2018)
- BoardWare (.mo) (2020)

Banking & Financing

- Industrial and Commercial Bank of China (Asia) Limited (since 2003)
- Fidelity (since 2007)

Government/ Public Utility

- HK Government (Since 2006)
 - Office of the Government Chief Information Officer
 - OFCA (Since 2012)
 - HK Monetary Authority (since 2011)
- MPF Authority, HK (since 2009)

Others

- RegenCorp Group (since 2001)
- Ajisen Ramen (.ph) (since 2013)
- Emicor (.ph) (since 2018)

Event Management

I. Webinar

Client

Dell Technologies

Category

Information Technology

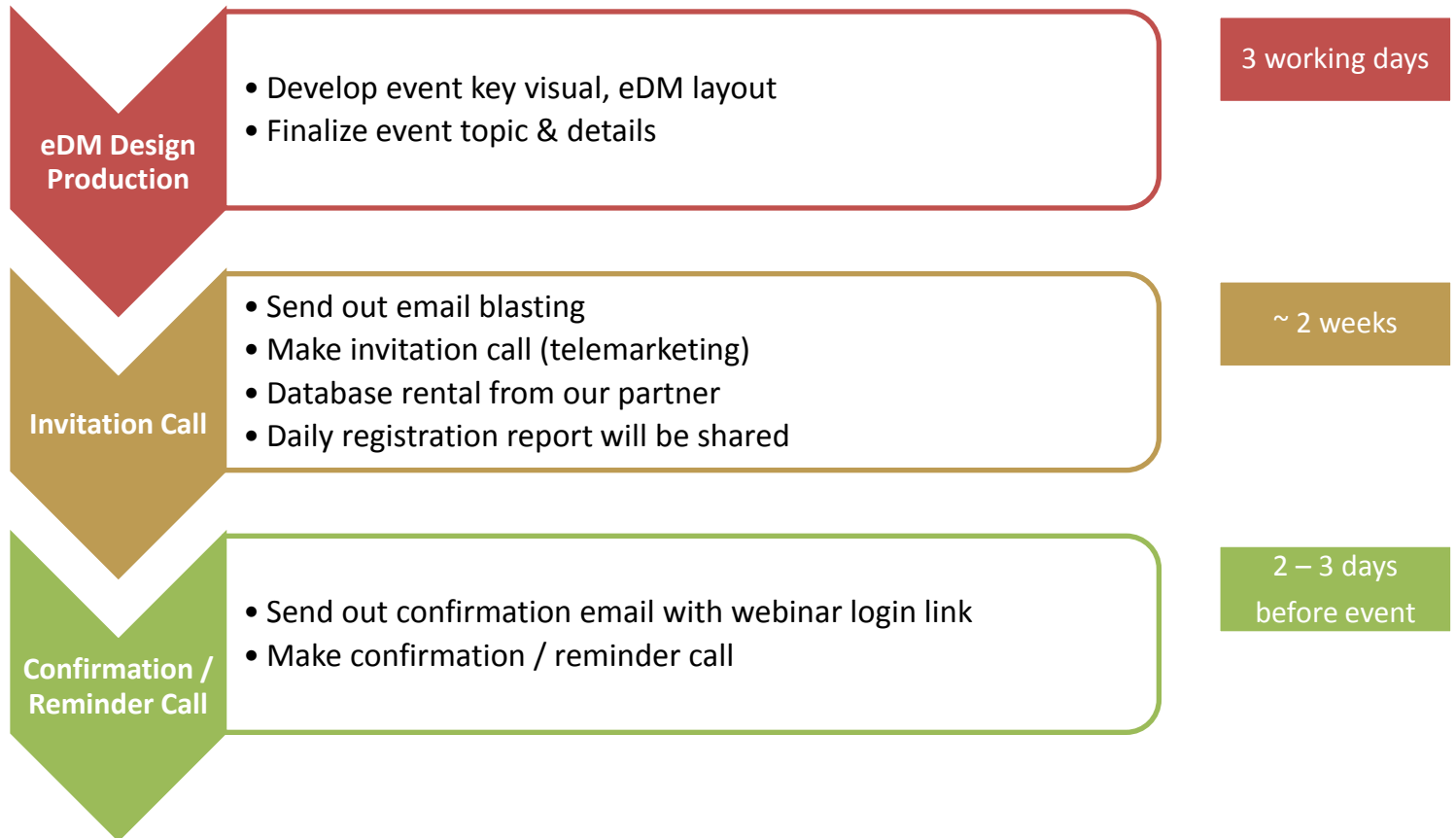
Project nature

Webinar Event Management

Agency's Roles

Full Event Management Services

Working schedule



Client

Dell Technologies

Category

Information Technology

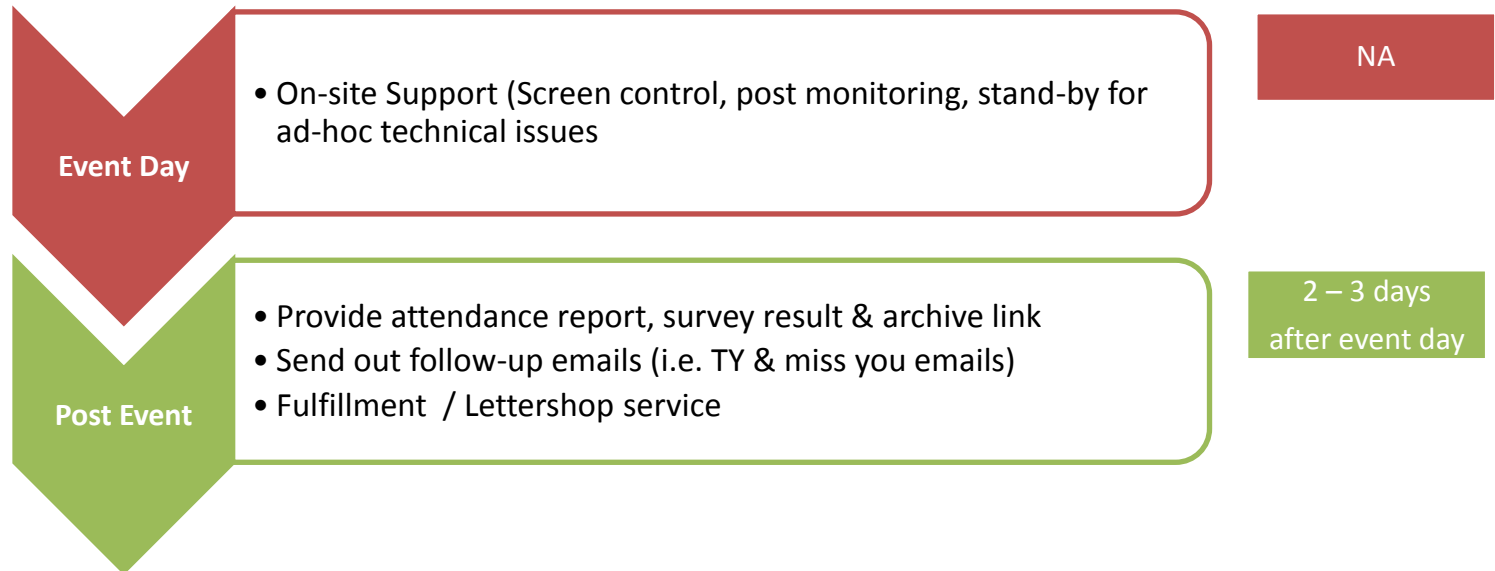
Project nature

Webinar Event Management

Agency's Roles

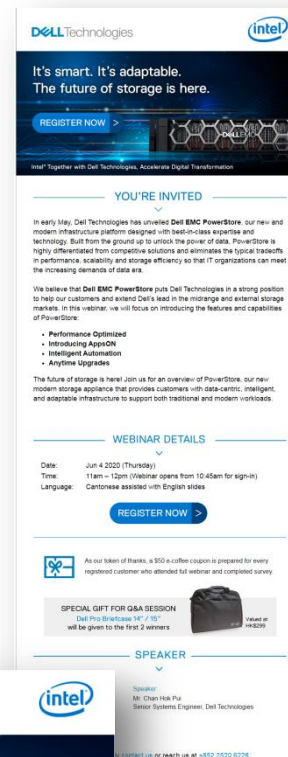
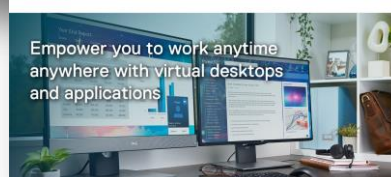
Full Event Management Services

Webinar | Workflow



Webinar | Dell Technologies

eDM Design



Client

Dell Technologies

Category

Information Technology

Project nature

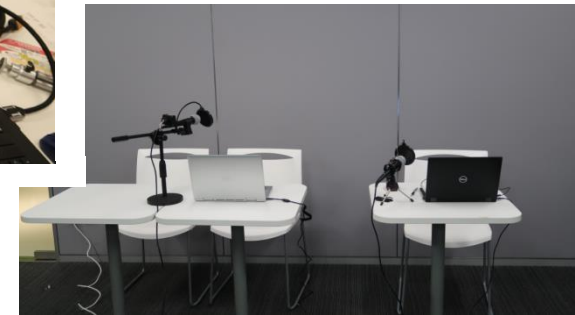
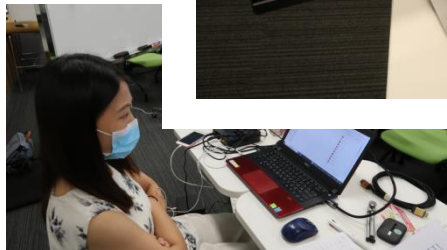
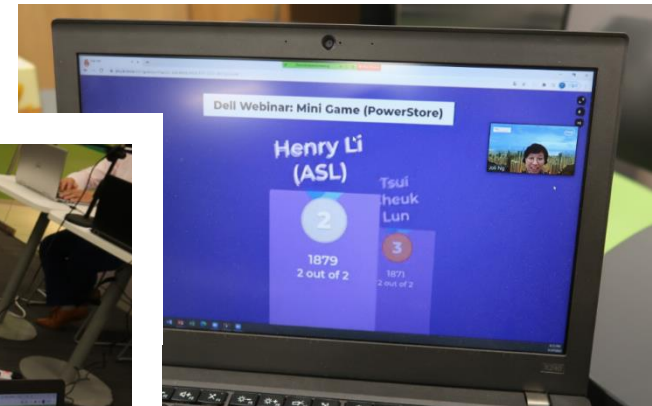
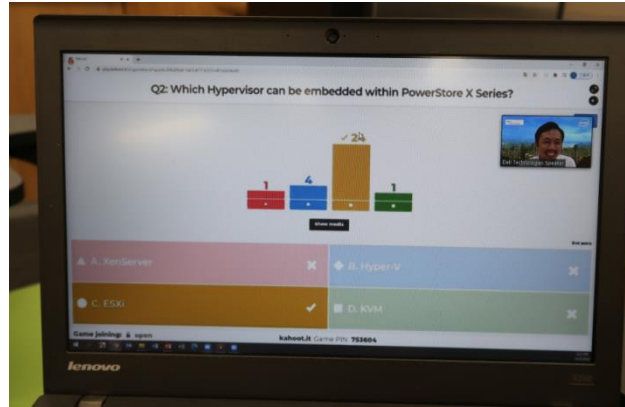
Webinar Event Management

Agency's Roles

Full Event Management Services

Webinar | **Dell Technologies**

Event Gimmick / Interactive Ideas & On-site Set Up



Client

Dell Technologies

Category

Information Technology

Project nature

Webinar Event Management

Agency's Roles

Full Event Management Services

Webinar | [Dell Technologies](#)

STANDARD Package & Service - Webinar Platform Layout



Client

Dell Technologies

Category

Information Technology

Project nature

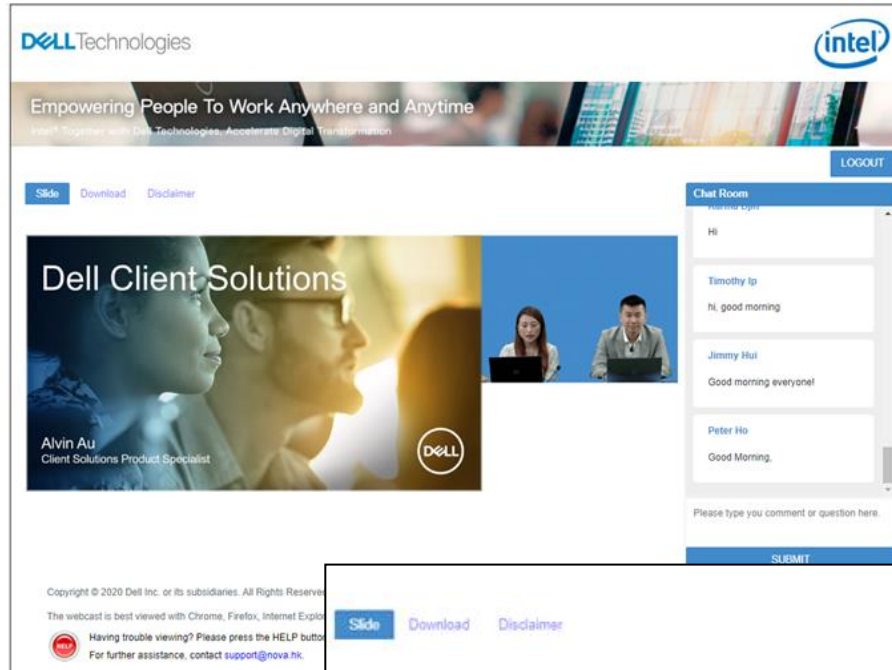
Webinar Event Management

Agency's Roles

Full Event Management Services

Webinar | Dell Technologies

PREMIUM Package & Service - Webinar Platform Layout



Client
Dell Technologies

Category
Information Technology

Project nature
Webinar Event Management

Agency's Roles
Full Event Management Services

Webinar | Dell Technologies

On-site Support Service @ Service Provider Office



Event Gimmick / Interactive Ideas & On-site Set Up

Client

Dell Technologies

Category

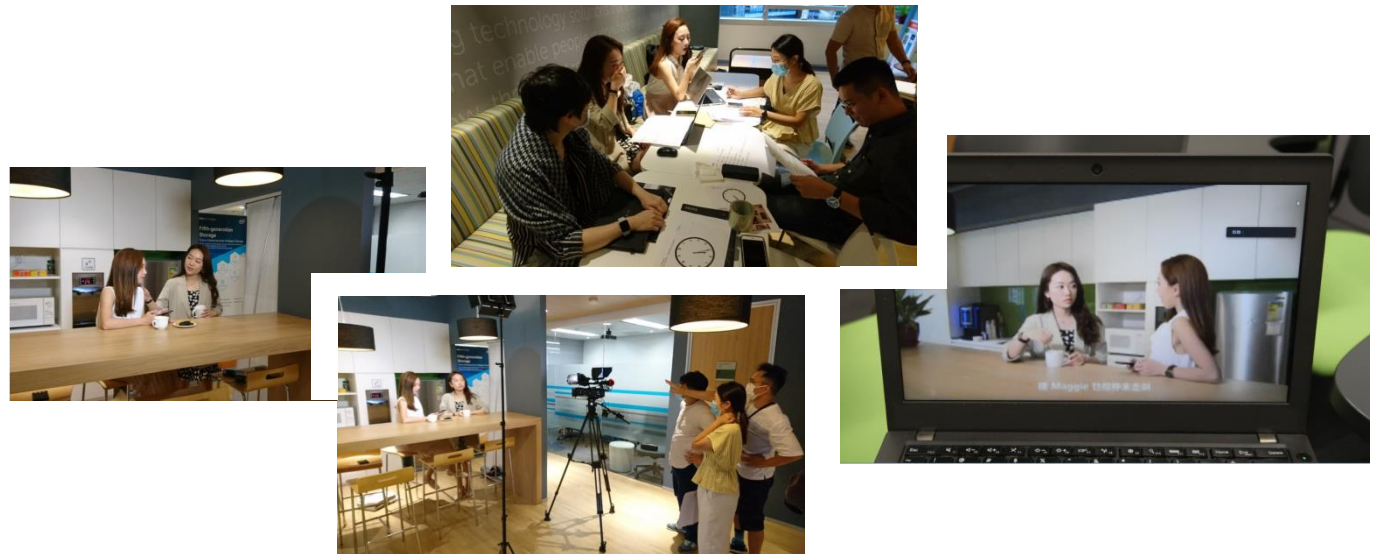
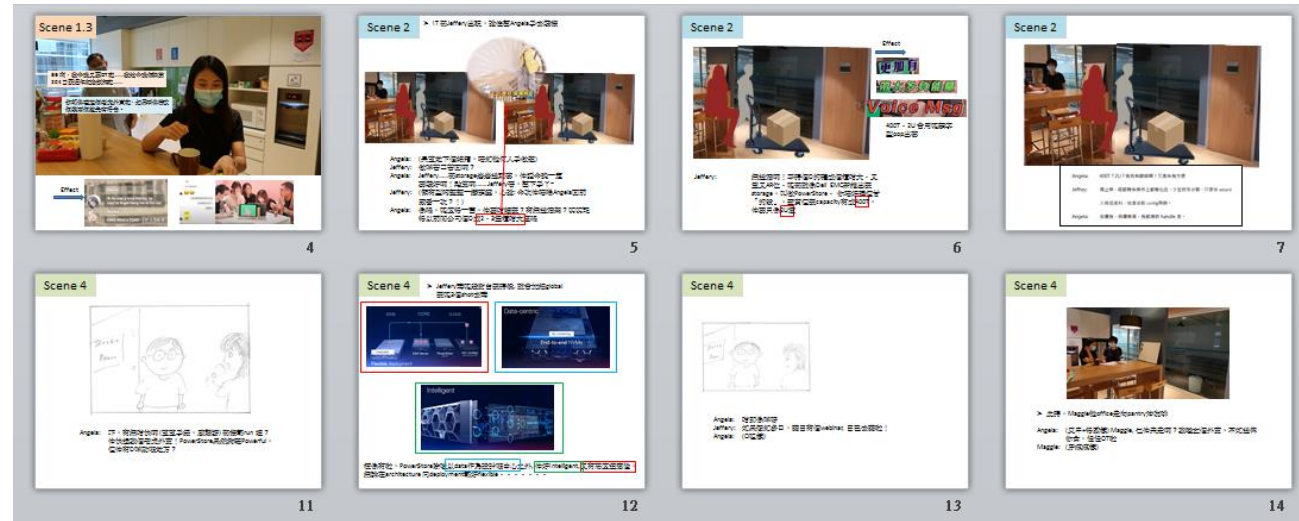
Information Technology

Project nature

Webinar Event Management

Agency's Roles

Full Event Management Services



Client

Aruba Networks

Category

Information Technology

Project nature

Webinar Event Management

Agency's Roles

Full Event Management Services

Webinar | Aruba Networks

eDM Design & Copywriting Service



Aruba「與未來接軌」系列－八月份網上研討會

DOES YOUR NETWORK HAVE A

SENSE

NOW IT CAN

[請即登記](#)

踏入二十世紀中，無人不談「大數據」這個大熱的題目。然而，企業如何藉著「大數據」這個戰場並配合人工智慧的技术去提高企業的生產效益？

Aruba ESP (Edge Services Platform) 是業界第一個運用AI 技術打造的平台，具備敏銳的第六感，可以在網絡發生問題之前，事先偵測並解決。它是從零開始打造的平台，採用 AIops、零信任安全和整合式基礎架構等原理，能夠執行以下任務：

- 自動監控您的 Wi-Fi、有線和 SD-WAN 環境，讓您事先找出問題，避免對公司造成影響。
- 建立整合式網絡，從無線到 WAN、分公司到資料中心、園區到雲端，甚至在家工作環境。
- 不論使用者從何處連線，都能透過角色型原則使用零信任功能，不會讓網絡變得更加複雜。

而隨著更多筆記型電腦與手機等使用者自攜裝置將陸續支援 Wi-Fi 6，加上物聯網 (IoT) 裝置和視頻傳輸的大量增加，為確保網絡連線永不中斷、高度可用，從 Edge 端的 AP 到存取、匯集、核心到資料中心的交換器，也到了必須未雨綢繆的時候。Aruba 的 Wi-Fi 6 AP 與 CX Switching 方案不但擁有優異效能，亦具備人工智慧特性以迎合未來的需求。

歡迎進入網絡自動化智慧管理的新時代！Aruba 誠邀你出席八月份兩場的網上研討會，了解一下Aruba 的產品和技术如何與未來的科技接軌。請即[按此登記](#)！

Aruba「與未來接軌」系列網上研討會 (一)： Aruba AIops – AI 技術，助你靈活管理

日期：2020年8月6日(星期四)
時間：上午11時正至12時正

Aruba「與未來接軌」系列網上研討會 (二)： Wi-Fi 6 & CX Switching – 體驗高速暢順的連線

日期：2020年8月13日(星期四)
時間：上午11時正至12時正

* 此系列網上研討會，將以廣東話進行。

講者：Mr. Vincent Chow,
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Aruba Hong Kong,
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Aruba「逆境智勝」系列 網上研討會



最近許多公司都要求員工在家工作，但要在短時間內設立兼顧資料傳輸安全的遙距工作環境，對於一般中小企業來說，可能難以實行。對大企業來說，又該如何利用這段時間的沉寂持續吸收最新資訊，助企業能夠為環境復甦後的全新挑戰盡早做好準備？

與客戶攜手應對挑戰是 Aruba 一貫堅持的理念，我們將舉辦「逆境智勝」系列網上研討會，希望透過網上平台與大家互動，並分享最新的市場資訊，真實個案和演示解決方案等，Aruba 的技术專才會在線上與你分享眾多秘技，讓你早著先機！

Aruba 約定你，在三月份的每個星期五，與你在空氣中相會，請即[按此登記](#)！

此系列網上研討會，將以廣東話進行。

講者：Mr. Vincent Chow,
Solutions Architect, Aruba Hong Kong, Macau

Aruba「逆境智勝」系列網上研討會 (一)： RAP & VIA - 遙距工作的應用實戰

日期：2020年3月6日(星期五)
時間：上午11時正至12時正

Aruba「逆境智勝」系列網上研討會 (二)： Central & IAP - 網絡管理智容易

日期：2020年3月13日(星期五)
時間：上午11時正至12時正

Aruba「逆境智勝」系列網上研討會 (三)： 現在就與未來接軌 - Aruba 的創新 AI 交換技術介紹

日期：2020年3月20日(星期五)
時間：上午11時正至12時正

Aruba「逆境智勝」系列網上研討會 (四)： IoT 安全大揭秘，你不能不知道的幾件事

日期：2020年3月27日(星期五)
時間：上午11時正至12時正

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STANDARD Package & Service - Webinar Platform Layout

Client

Aruba Networks

Category

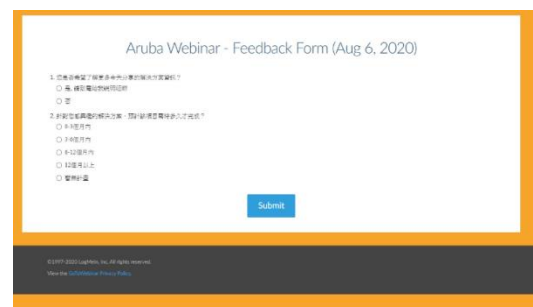
Information Technology

Project nature

Webinar Event Management

Agency's Roles

Full Event Management Services



Event Management

II. Seminar Conference & Roadshow